

Showing Buylines: All Lines

10/02/2012 10:24 AM

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	5A-6A	NEWS	:60	\$900.00	10/03-10/05	1	1	1	\$900.00	
		Buyline Comment: NEWS										
	2	M-F	5A-6A	NEWS	:60	\$900.00	10/08-10/19	2	2	4	\$3,600.00	
		Buyline Comment: NEWS										
	3	M-F	6A-7A	NEWS	:60	\$1,400.00	10/03-10/05	3	1	3	\$4,200.00	
		Buyline Comment: NEWS										
	4	M-SU	6A-7A	NEWS	:60	\$1,400.00	10/08-10/14 10/15-10/21	5 4	1 1	5 4	\$12,600.00	
		Buyline Comment: NEWS										
	5	M-F	7A-9A	TODAY	:60	\$1,800.00	10/03-10/05	2	1	2	\$3,600.00	
		Buyline Comment: TODAY										
	6	M-F	7A-9A	TODAY	:60	\$1,800.00	10/08-10/12 10/15-10/19	4 5	1 1	4 5	\$16,200.00	
		Buyline Comment: TODAY										
	7	M-F	9A-10A	TODAY2	:60	\$850.00	10/10-10/12	2	1	2	\$1,700.00	
		Buyline Comment: TODAY2										
	8	M-F	9A-10A	TODAY2	:60	\$850.00	10/08-10/19	2	2	4	\$3,400.00	
		Buyline Comment: TODAY2										
	9	M-F	11A-12P	RR	:60	\$650.00	10/08-10/19	2	2	4	\$2,600.00	
		Buyline Comment: RR										

Station KSNV-TV LAS VEGAS, NV.	Agency () JAMESTOWN ASSOC	Rep Firm () PHILADELPHIA
Advertiser () REP. JEWISH COALITION	5 MAPLETON ROAD, S#300	Sales Office () AMY MCCREARY
Product REP JEWISH COALITION	PRINCETON, NJ 08540	Salesperson ()
Estimate# 60S	Agency C/P1/P2/E //60S	Salesperson Phone# 215-568-6540
Buyer LAURALANCASTER	Flight Dates 10/03/2012 - 10/21/2012	Salesperson FAX# 215-568-1845
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SA	11P-1135P	NEWS	:60	\$2,200.00	10/20-10/20	1	1	1	\$2,200.00	
	Buyline Comment: NEWS											
	33	SU	6A-7A	NEWS	:60	\$700.00	10/07-10/21	1	3	3	\$2,100.00	
	Buyline Comment: NEWS											
	34	SU	7A-8A	NEWS	:60	\$1,500.00	10/07-10/21	1	3	3	\$4,500.00	
	Buyline Comment: SUN TODAY											
	35	SU	9A-930A	NEWS	:60	\$1,000.00	10/21-10/21	1	1	1	\$1,000.00	
	Buyline Comment: NEWS											
	36	SU	930A-10A	CHRIS MATTHEWS	:60	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
	Buyline Comment: CHRIS MATTHEWS											
	37	SU	830P-930P	NEWS	:60	\$3,600.00	10/07-10/07	1	1	1	\$3,600.00	
	Buyline Comment: NEWS											
	38	SU	11P-1135P	NEWS	:60	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---

Report Totals: 111 / \$149,700.00

---SALES MONTHLY TOTALS---

Oct 12: 111 / \$149,700.00

Sales Totals: 111 / \$149,700.00

Station Totals: 111 / \$149,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$575,769 CATV 0% KBLR 0% KINC 0% KLAS 30% KSNV 26%

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () REP. JEWISH COALITI
 Product REP JEWISH COALITION
 Estimate# 605
 Buyer LAURA LANCASTER
 Phone#
 Fax#

Agency () JAMESTOWN ASSOC
 5 MAPLETON ROAD, S#300
 PRINCETON, NJ 08540
 Agency C/P1/P2/E //605
 Flight Dates 10/03/2012 - 10/21/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

KTNV 20% KTUD 1% KVCW 2% KVMY 3% KVVU 18%
 XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books JUL12
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE